



Roots can clog pipes causing blockages and sewer overflows.



Mechanical cutting of roots clears roots from pipe... and leaves some behind.



RootX attacks and kills the roots and inhibits regrowth.



RootX removes virtually all the roots, restoring pipeflow capacity.

## RootX: The profitable solution to root intrusion.

You treat blocked sewer lines and drains with mechanical root-cutting. But pruned roots regrow vigorously, creating more backups... damaged and destroyed lines.

### Now inhibit regrowth and increase profits.

The patented foaming herbicidal formula is registered with the EPA (EPA reg. #68464). It kills roots and inhibits regrowth – even at the top of the pipe, where 90% of intrusion occurs. RootX is also effective in septic systems.

Within 12 weeks, the root debris begins to decay and remaining roots are stunted. Nine months later, roots are virtually gone. Contrast that with an untreated pipe – roots grow back within nine months. Annual retreatment creates pipeflow capacity.

### Increase revenue annually.

RootX is an easy add-on sale. Each conveniently packaged application provides \$70 - \$200 of increased revenue. That's \$14 - \$40 for each minute you spend using RootX.

And it's revenue you can count on every year. A registration card is included with every application of RootX. By mailing in, you create direct mail marketing for your company. (Better than the yellow pages!) RootX reminds registered customers to treat pipes annually... and generates another service call for you!

RootX supports your business growth with technical support for those unusual applications, as well as brochures, decals, and statement stuffers to increase your visibility. Savvy homeowners know that RootX is the way to go – help them find you!

A customer registration card for each application means a letter will be sent from RootX to each registered homeowner annually. The plumbing and drain cleaning professional also receives a letter to remind them to follow-up.



### Here's what plumbers have to say about RootX...

"Customers specifically request RootX."  
-Debbie Jones, DeTemple Plumbing and Heating

"RootX is a staple in our service business. It's proven so well that we landed a big mobile home park job!"  
-Joe McPherson, Kogge, Inc., Saint Mary's, Ohio



# RootX The Plumber's Clear Choice.

● = Yes!

## Simple

	RootX	Root-Cutting Only	Other Foaming Products	Copper Sulfate
Foams on contact with water	●			
Prepackaged for easy application	●			●
Ready to use - just add water	●	●		●
Treats intrusion in 30 minutes or less	●			●
Uses existing equipment	●	●		
Saves labor costs	●			
Easily added to pipe maintenance programs	●			
Provides quick and easy root control	●			
Sold online	●			

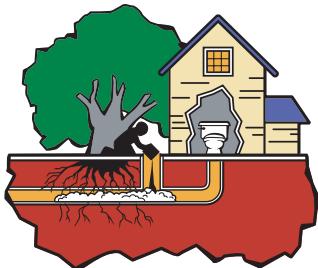
## Effective

Kills roots on contact	●		●	●
Foaming action coats pipe walls	●		●	
Prevents regrowth	●			
Strips away grime to penetrate roots	●		●	
Reaches top of pipe—and roots	●		●	
Uses aquatic herbicide	●			
Speeds decay of root debris	●			

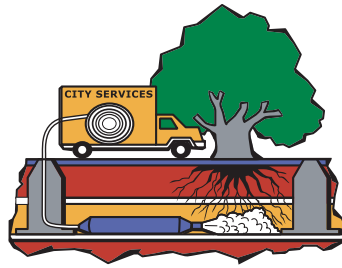
## Proven

Effective in septic systems	●			
RootX is registered with the EPA for use in sanitary and storm lines	●			
Non-systemic	●	●		
Doesn't contain copper sulfate or metam sodium	●	●		
Used in the U.S. and Canada by professional drain cleaners	●	●	●	●
Prevents pipe damage	●			
Non-caustic	●			

## Residential Application



## Municipal Main Line Application



## RootX Tool Kit

Includes the FDU 100 application device (Foam Dispersal Unit), two 20 lb. bags of RootX, masks, gloves and transfer tube.



# Simple. Effective. Proven.

## Profitable

	RootX	Root-Cutting Only	Other Foaming Products	Copper Sulfate
Increases revenue as add-on product	●	●		
Expands market share by developing a large customer base	●			
Creates customer loyalty	●			
Saves time/money with simple/fast application process	●			
Easy to use	●			
No equipment costs	●			
Customers will pay for annual treatment program	●			
No cost advertising through "direct mail program"	●			
RootX supplies professionals with notice of customers using product	●			
RootX refers homeowners directly to area professional using product	●			
Uses site-to-site links for better advertising	●			
RootX provides homeowner brochures explaining the product and other professional services	●			

Conveniently prepackaged for easy application through a manhole, toilet, or with a sewer cleaning machine.

**RootX is guaranteed to eliminate blockages caused by roots!**

## Application Chart

Apply directly from the package. (Jars or Bag)

2 lb.	50 ft.	4 in. pipe
4 lb.	100 ft.	4 in. pipe
4 lb.	75 ft.	6 in. pipe
40 lb.	150-300 ft.	of 8 in. pipe
Using the FDU 100 (Foam Dispersal Unit)		
20 lb.	400 ft.	of 8 to 18 in. pipe



## Ideal for professionals

RootX is available in 2 lb. and 4 lb. jars for smaller diameter pipes and for easy application through a toilet or into a septic tank.

RootX is an effective solution for septic systems with root problems. RootX can be applied directly into the cleanouts, distributor box, leach lines or tank of a septic system to eliminate blockages and overflows caused by roots.

Municipal sewer departments are always having problems with roots in mainlines. The simplicity and effectiveness of RootX allows the professional drain cleaner to offer their services as a root control professional, by applying RootX directly from the package or with the FDU 100 (Foam Dispersal Unit). The professional drain cleaner can solve the cities' problems and add additional revenue to the business.



To order RootX: Call 1-800-844-4974 or visit our website at [www.rootx.com](http://www.rootx.com).

To find out more about RootX, ask for your free video or visit our website. RootX may also be purchased online by registered customers.